



## **Martha Graham Dance Company Announces Residency at Google's New York City Headquarters**

New York, NY, April 12, 2018 – The Martha Graham Dance Company announces a two-week creative residency at Google's New York City headquarters April 30–May 11, 2018. The Company and Google Arts & Culture will partner on a number of experiments using some of the latest technology being developed by Google, with the joint goal of exploring how emerging technology can be used by artists and creative communities.

The residency will take place at the Google office in Chelsea and will involve members of various divisions of the Martha Graham organization, including the Martha Graham Dance Company, Graham 2, and the Teens@Graham students. The Company's artistic leadership, dancers, and school faculty are designing the artistic ideas for exploring the technology. Several artists across various media have been invited to collaborate as part of the residency, including visual artist SoHyun Bae, media artist Tyler Henry, filmmaker Nancy Stevens, and Google technologist Tom Small. Among the technologies to be utilized will be Tilt Brush, a virtual reality tool used to create room-scale 3-D paintings.

"The Graham organization has a mandate to continue Martha Graham's legacy of innovation, which is much easier said than done!" said Janet Eilber, Artistic Director, Martha Graham Dance Company. "Our partnership with Google is a rare opportunity for a hands-on and wide-ranging exploration of the artistic possibilities offered by emerging technology. We have high hopes that these experiments will result in some startling new artistic experiences for our audiences."

"We're committed to opening our doors to community organizations and facilitating new ways of applying technology to advance their mission and goals," said Torrence Boone, Global Business VP at Google. "As a former dancer, I've admired the Martha Graham Dance Company's long legacy of innovation, and together we are excited to explore the intersection of technology and creative expression through dance."

Google will host on-site events during the residency, including a conversation with Janet Eilber about the Company's latest direction and how it relates to this new initiative. The residency will culminate in an event on May 11 that will showcase the results of the residency, which will also be documented by Google. The event on May 11 will be open to the press.

The creative residency marks the Martha Graham Dance Company's third collaboration with Google, following the popular Martha Graham Google Doodle in 2012 and the online interactive exhibition and free app "Inside the Dancer's World," launched in partnership with Google Arts & Culture in 2015. The Company was invited to be one of the first American dance companies to create an ongoing online exhibition for Google Arts & Culture. The five-part immersive project

uses rarely seen film footage, photographs, articles, and texts to explore Martha Graham's legacy and to provide greater access to the Company's unique archive. The exhibition continues to expand and evolve. (For more information, visit <http://marthagraham.org/google>)

### **About Google Arts & Culture**

[Google Arts & Culture](#) is a new, immersive way to experience art, history, culture and world wonders from over a thousand organizations worldwide. Google Arts & Culture has been created by the Google Cultural Institute and it is available for free for everyone on [the web](#), on [iOS](#) and [Android](#). Read more [here](#).

### **About the Martha Graham Dance Company**

The Martha Graham Dance Company has been a leader in the development of contemporary dance since its founding in 1926. Today, the Company is embracing a new programming vision that showcases masterpieces by Graham alongside newly commissioned works by contemporary artists. With programs that unite the work of choreographers across time within a rich historical and thematic narrative, the Company is actively working to create new platforms for contemporary dance and multiple points of access for audiences.

Since its inception, the Martha Graham Dance Company has received international acclaim from audiences in more than 50 countries throughout North and South America, Europe, Africa, Asia, and the Middle East. The Company has performed at the Metropolitan Opera, Carnegie Hall, the Paris Opera House, Covent Garden, and the John F. Kennedy Center for the Performing Arts, as well as at the base of the Great Pyramids in Egypt and in the ancient Herod Atticus Theatre on the Acropolis in Athens. In addition, the Company has also produced several award-winning films broadcast on PBS and around the world. For more information about the Company, visit: [www.marthagraham.org](http://www.marthagraham.org).

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